

Plank Town Brewing Company is raising their beers to cheers to Axe & Fiddle's 20th Anniversary. To celebrate, we're calling out artists to submit **custom/original beer** label artwork for a limited edition Barrel Aged & Bottled Pilsner featuring Axe & Fiddle and their 20th Anniversary.

Show us what you got and submit your custom/original artwork NOW!

Submission Timeline: 7/1/2026 -Deadline EXTENDED to 9/15/2026 at 11:59pm.

Winners announced Saturday September 26th @ Axe & Fiddles Oktoberfest @ 8PM

How To Enter:

No entry fee and you can enter as many labels as you want! Here's how you can enter: Fill out an Entry Form available online at planktownbrewing.com and axeandfiddle.com.

- Recommended Standard Label Size (4 inches wide X 6 inches tall Bottles) Bottles/Cans?
- Email a 300dpi high resolution jpg/png/pdf file of your original label to marketing@planktownbrewing.com
- Drop off a printed copy of your artwork during normal business hours either:
 - Planktown Brewing Company 346 Main St, Springfield, OR 97477
 - Axe and Fiddle 657 E Main St, Cottage Grove, OR 97424

Open to professional graphic artists and amateurs alike although you must be 21 years of age. AI/Canva/ and or anything that is NOT original is strongly discouraged. The entrant must have the legal right to use all elements included in the design. Entrants **retain full ownership** of their submitted designs. By entering, contestants grant Plank Town Brewing Company and Axe & Fiddle **non-exclusive, royalty-free permission** to display their submission for promotional and informational purposes. Submissions may be displayed on:

- planktownbrewing.com, axeandfiddle.com, breakingfreemedia.com
- Plank Town Brewing, Axe & Fiddle and Breaking Free Media Social Media Accounts
- Email newsletters and update correspondence related to Hot 'N Humid
- During the Awards Ceremony and on display during featured Artwalks.

All entries will be featured at Axe & Fiddle and Plank Town Brewing October- November 2026 and highlighted during Artwalks.

Limited Label Release scheduled for November 1st 2026 in conjunction with Axe and Fiddle's 20th Year Anniversary month.

Liability Disclaimer

- By entering, contestants represent and warrant that their submission does not infringe upon any copyright, trademark, or other intellectual property rights of any third party.
- Entrants agree to indemnify and hold harmless Plank Town Brewing Company and Axe and Fiddle, its officers, and event organizers from any claims, damages, or expenses arising from a breach of this warranty.
- Brewers Anonymous is not responsible for lost, late, corrupted, or misdirected submissions.

General Conditions

- Brewers Anonymous reserves the right to disqualify any entry that does not comply with these rules.
- All decisions made by the Plank Town Brewing Company/Axe & Fiddle's 20th Anniversary Label Contest Committee are final.

Winners will receive:

- All entries will get a complimentary 16 oz beverage (One per person regardless if you entered in 20 labels)
- The winner will receive a \$250 Gift Card to Axe and Fiddle, \$250 Gift Card to Plank Town Brewing and more. Total Value of Cash/Prizes \$1500
- People's Choice Award- Voting will take place through social media facebook/instagram.

Entry Form:

Name:

Date of Birth:

Mailing Address:

E-mail Address:

Phone Number:

Story About The Label: